

Spring York System Savings Up To \$3,275

RECEIVE UP TO A

\$525 York Instant Rebate*

+ **Take Advantage of 0% Interest For Up To 18 Months**

+ **\$2,600 FEDERAL TAX CREDIT**

+ **\$150 ROCHESTER GAS & ELECTRIC REBATE**

* When you purchase a qualifying York home comfort system.



- YP9C 98% Modulating Gas Furnace
- YZV Variable Capacity Communicating Heat Pump
- Whole-Home Media Air Cleaners
- Affinity™ Communicating Thermostat With Wi-Fi

10 Year Parts & Labor Warranty

YORK

CERTIFIED COMFORT EXPERT

We are the exclusive CCE Dealer in the Rochester area.

Have Municipal Electric?

A hybrid heat or Dual-Fuel system is the most efficient way to heat and cool your home if you live in Fairport, Spencerport or Churchville.

YORK® HH8 Side-Discharge Heat Pump
Premium-tier efficiency, optimized matches for maximum benefits in any region!

Receive a \$275 York Rebate + May qualify for a \$2,000 Federal Tax Credit

When the outdoor temperature is above 35 degrees F, a heat pump can pull heat from the outside air efficiently while utilizing your low electric rate. The gas furnace is used for only the coldest months. Heat pumps save energy because transferring heat is easier than making it. Surprisingly, even when it feels cold outside, there is still a decent amount of heat waiting to be pumped. Under ideal conditions, a heat pump can transfer 300 percent more energy than it consumes. In contrast, a high-efficiency gas furnace is about 90% efficient.



HH8 HEAT PUMP

Efficiency Rating (SEER2) up to **18.0**

* Some restrictions apply. Equipment savings offer based upon purchase of qualifying YORK® products. Promotional offer valid on installations purchased between May 1 and June 30, 2025. Certain terms & conditions apply. \$3,275 savings based upon \$525 YORK® Spring 2025 Promotion + \$150 RG&E Rebate + up to a \$2,600 Federal Tax Credit. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank. Cannot be combined with any other offer. Call Betlem Residential at 271-2665 for all details.

The YORK® YC6 Air Conditioner Easily Installs Onto Most Existing Central Heating Systems

RECEIVE UP TO

\$250 YORK® Manufacturer Rebate*



+ **May qualify for a FEDERAL TAX CREDIT**

RECEIVE FOR UP TO 18 MONTHS*

0% Interest



YORK® YC6 16+ SEER2 Air Conditioner

York's Most Durable, Serviceable & Cost-Effective

YORK® YC6 Air Conditioner offers greater efficiency and performance in a small footprint. Energy Star-rated with up to 17.5 SEER2 efficiency, and 2-stage options for larger tonnages, this unit offers incredible value and performance at an affordable price. Innovative fan design provides quieter sound as low as 73 dBA.

Efficiency Rating (SEER2) up to

17.0

The minimum SEER2 rating is 14, with a rating above 16 considered high efficiency. You should consider a high efficiency system for the following reasons: Lower Utility Bills – High efficiency systems with higher SEER ratings use less energy, which translates to less money you spend on energy bills.

* YORK® YC6 air conditioner manufacturer rebate offer is valid May 1 through June 30, 2025. Cannot be combined with any other offer. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank. Cannot be combined with any other offer. Call Betlem Residential at 271-2665 for more details.

The Fujitsu XLTH Cold Climate Heat Pump Operates in Temperatures As Low As -15°F

Save Up To \$4,608*

- **\$2,608 NEW YORK STATE CLEAN HEAT REBATE PROGRAM****
- **\$2,000 FEDERAL TAX CREDIT**

The Fujitsu Airstage™ Extra Low Temperature Heating (XLTH) Series features outdoor condensing units engineered to operate in temperatures down to -15°F, lower than any other mini-split available today. An Extra Low Temperature Heating mini-split heat pump system is ideal for areas where installing or extending ductwork isn't practical—spaces like sun-rooms and add-on rooms. Each system uses a compact indoor and outdoor unit connected through a small hole in your wall. **One outdoor unit can support up to four indoor comfort zones to create a customized whole-home heating and cooling solution. So no matter how severe the temperature, Fujitsu ductless heat pumps continue to deliver optimum HEAT AND COOLING performance and maximum energy savings.**



OUTDOOR UNIT

Indoor Equipment - Fujitsu Airstage™ XLTH Series Heat Pump



Ceiling Cassette Indoor Unit

Horizontal Ducted Indoor Unit

Wall-Mounted Indoor Unit

Floor-Mounted Indoor Console

* Promotional offer is valid May 1, through June 30, 2025. \$4,608 savings based upon \$2608 RG&E & New York State Clean Heat Rebate Program + up to a \$2,000 Federal Tax Credit. Cannot be combined with any other offer. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank. Cannot be combined with any other offer. Call Betlem Residential at 271-2665 for more details. ** This rebate is for full load heating per 10,000 BTUH of maximum heating capacity at NEEP 5F.

Save with Betlem Residential on all you need for Great Home Comfort this Spring & Summer



Eric St. John
General Manager

Dear Homeowner,

In celebrating our 102nd Anniversary, Betlem Residential shares with you, *our Spring 2025 Savings Guide with coupons, rebates, equipment and services to help lower your home energy bills and keep you comfortable.* We offer the quietest and most efficient heating, air conditioning and indoor air quality systems you can buy. *Our comfort advisors will guide you every step of the way to help you maximize equipment savings through available manufacturer and utility rebates along with government incentives.* Whatever your needs; from a new comfort system, an emergency repair, a seasonal tune-up, a duct cleaning, a generator, or just a phone call to ask advice, you can always count on us to provide knowledgeable professional service.

- Eric St. John, General Manager

Small-Duct Central Heating & Air Conditioning by Unico

Whatever Your Home's Style, Get Superior Air Conditioning & Heating Without Costly, Messy Renovation.



Small Outlets...Superior central heating & air conditioning with its innovative "aspiration" technology which warms and cools your home evenly and quietly.

Whatever your home's style, The Unico System is the perfect fit. A superior central heating and cooling system with its innovative "aspiration" technology, warms and cools your house evenly and quietly. Our revolutionary flexible small ducts weave through the smallest spaces - ceilings, walls, even floors - so there is no need for costly, messy renovation. **It is a superior choice for homes with no pre-existing ductwork.**

Set Up Your In-Home Estimate Today

Our Comfort Advisors will guide you, every step of the way to help you get the equipment that is right for you. They will also help you maximize savings through available manufacturer and utility rebates along with government incentives.



Scan To Schedule A Free Estimate



Certifications & Memberships



(585) **271-COOL** (2665) **Betlem.com**

Indoor Air Quality Solutions

Summer Comfort Starts With Cleaning Your Home's Air Ducts!

Along with your AC/Furnace checkup appointment Schedule an Air Duct Cleaning



The cleaner your air ducts and air vents, the cleaner your air.

Dirty air ducts only re-circulate dirt, dust and allergens throughout your home – let our experienced pros make sure that doesn't happen in your home.

Our technicians use an efficient compressed-air technique to dislodge dirt and contaminants. Then a 99%-efficient, high-powered vacuum is used to remove the dirt and return ultra-clean air back into your home.

SAVE \$50 Professional Duct Cleaning Services
 Coupon must be presented at time of service.

Duct Cleaning Could Be The Healthiest Home Improvement Investment You Will Ever Make.

SAVE \$200 YORK® Whole-Home Hybrid Electronic Air Cleaner
 Coupon must be presented at time of service.

Your best defense against poor indoor air quality.

The YORK® Affinity™ Series Model 3000 Whole-Home Hybrid Electronic Air Cleaner is ideal for homeowners sensitive to airborne virus, bacteria or mold particles. It removes allergens and mold particles by 99%, indoor virus-sized particles by 80% and it reduces airborne dust by 94%. Capacity: up to 2000 CFM.



SOURCE 1
 HVAC Service Parts



SAVE \$200 Manage moisture for comfort, health and energy savings. YORK® Affinity Series™ Whole-Home Dehumidifier

Proper moisture levels can make or break indoor comfort.

When your air is properly dehumidified, your home just feels better, floor to ceiling. A YORK® S1-CVD130T01A Affinity Series™ whole-home, central dehumidifier can give you that feeling every day. It can also help make your air healthier by protect against the spread of mold and other allergens, and can help you save energy throughout the summer by keeping your air comfortable at slightly warmer temperatures.



SOURCE 1
 HVAC Service Parts

5-Year Parts Limited Warranty

iWave-R No Maintenance Whole Home Air Purifier
 Proven technology with over 200,000 applications in homes, schools, offices and hospitals.
 Kills Viruses, Mold, & Bacteria & Reduces Allergens, Pathogens & Odors



The iWave-R is an air purifying device that **installs in any duct air conditioning system.** When air passes over the iWave-R, ions produced by the device reduce pathogens, allergens, particles, smoke and odors in the air, creating a healthy environment without producing any harmful byproducts.

iWave-R

BETLEM
RESIDENTIAL
 HEATING & AIR CONDITIONING
 704 CLINTON AVENUE SOUTH
 ROCHESTER, NY 14620



Franz Approved!
 Home Comfort

Schedule Your Air Conditioning and/or Furnace System Checkup Today & SAVE Lower Energy Bills. Improve Home Comfort.

\$10 OFF Any Standard AC or Gas Furnace System Cleaning & Inspection
 (585) 271-COOL (2665) Coupon must be presented at time of service.



Save An Additional \$75.00

With an RG&E Rebate on a Furnace or Boiler Tune-Up!

Customer receives \$10 off Betlem's regular service fee at time of service. Customer must apply to RG&E's residential natural gas furnace/boiler tune-up rebate program to receive its \$75 rebate. RG&E program guidelines apply. Call Betlem Residential at 271-COOL (2665) for program details.

Scan To Schedule Service



Please contact Betlem Residential at 271-COOL (2665) to schedule your appointment or send us an e-mail at residential@betlem.com with your preferred date, time and phone number and we will confirm with you.



Premier Care Maintenance Plan

If anything goes wrong with your heating or cooling system, any breakdown, any time of the year, all year — you're covered.

Our Premier Care Plan Includes:

- Priority heating and cooling services
- Scheduled maintenance visits
- 24 hour/7 day Priority Emergency Service
- Carbon Monoxide Testing
- No overtime or trip charges
- Satisfaction guarantee
- No charge for repairs within covered unit(s)
- 15% off of all service and repairs on noncovered accessories

SAVE \$20

Coupon must be presented at time of signup

Receive Priority Heating & Cooling Services

(585) **271-COOL** (2665) **Betlem.com**

BETLEM
RESIDENTIAL
 HEATING & AIR CONDITIONING

Celebrating over



Keeping Rochester's Homes Comfortable For Over 102 Years

Be Cool This Summer!



Coupons • Rebates • Equipment Offers & MORE INSIDE