

Indoor Air Quality Solutions

Summer Comfort Starts With Cleaning Your Home's Air Ducts!

Along with your AC/Furnace checkup appointment Schedule an Air Duct Cleaning



The cleaner your air ducts and air vents, the cleaner your air.

Dirty air ducts only re-circulate dirt, dust and allergens throughout your home – let our experienced pros make sure that doesn't happen in your home.

Our technicians use an efficient compressed-air technique to dislodge dirt and contaminants. Then a 99%-efficient, high-powered vacuum is used to remove the dirt and return ultra-clean air back into your home.

SAVE Professional Duct Cleaning Services \$50
Coupon must be presented at time of service.

Duct Cleaning Could Be The Healthiest Home Improvement Investment You Will Ever Make.

SAVE YORK® Whole-Home Hybrid Electronic Air Cleaner \$200
Coupon must be presented at time of service.

Your best defense against poor indoor air quality.

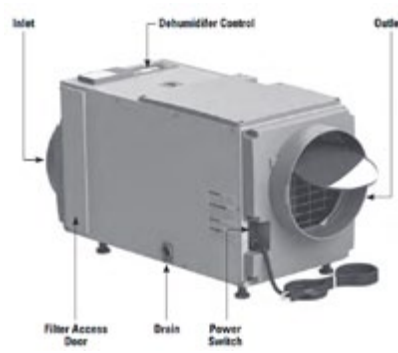
The YORK® Affinity™ Series Model 3000 Whole-Home Hybrid Electronic Air Cleaner is ideal for homeowners sensitive to airborne virus, bacteria or mold particles. It removes allergens and mold particles by 99%, indoor virus-sized particles by 80% and it reduces airborne dust by 94%. Capacity: up to 2000 CFM.



SAVE Manage moisture for comfort, health and energy savings. YORK® Affinity Series™ Whole-Home Dehumidifier \$200

Proper moisture levels can make or break indoor comfort.

When your air is properly dehumidified, your home just feels better, floor to ceiling. A YORK® S1-CVD130T01A Affinity Series™ whole-home, central dehumidifier can give you that feeling every day. It can also help make your air healthier by protect against the spread of mold and other allergens, and can help you save energy throughout the summer by keeping your air comfortable at slightly warmer temperatures.



5-Year Parts Limited Warranty

iWave-R No Maintenance Whole Home Air Purifier

Proven technology with over 200,000 applications in homes, schools, offices and hospitals.

Kills Viruses, Mold, & Bacteria & Reduces Allergens, Pathogens & Odors



The iWave-R is an air purifying device that **installs in any duct air conditioning system.** When air passes over the iWave-R, ions produced by the device reduce pathogens, allergens, particles, smoke and odors in the air, creating a healthy environment without producing any harmful byproducts.

iWave-R

BETLEM

RESIDENTIAL

HEATING & AIR CONDITIONING

704 CLINTON AVENUE SOUTH
ROCHESTER, NY 14620



Franz Approved! Home Comfort

Schedule Your Air Conditioning and/or Furnace System Checkup Today & SAVE Lower Energy Bills. Improve Home Comfort.

\$10 OFF Any Standard AC or Gas Furnace System Cleaning & Inspection

(585) 271-COOL (2665) Coupon must be presented at time of service.



At Your Service 24/7

Call us for RG&E rebate details.

Save An Additional \$75.00

With an RG&E Rebate on a Furnace or Boiler Tune-Up!

Customer receives \$10 off Betlem's regular service fee at time of service. Customer must apply to RG&E's residential natural gas furnace/boiler tune-up rebate program to receive its \$75 rebate. RG&E program guidelines apply. Call Betlem Residential at 271-COOL (2665) for program details.

Please contact Betlem Residential at 271-COOL (2665) to schedule your appointment or send us an e-mail at residential@betlem.com with your preferred date, time and phone number and we will confirm with you.



Premier Care Maintenance Plan

If anything goes wrong with your heating or cooling system, any breakdown, any time of the year, all year — you're covered.

Our Premier Care Plan Includes:

- Priority heating and cooling services
- Scheduled maintenance visits
- 24 hour/7 day Priority Emergency Service
- Carbon Monoxide Testing
- No overtime or trip charges
- Satisfaction guarantee
- No charge for repairs within covered unit(s)
- 15% off of all service and repairs on noncovered accessories

Receive Priority Heating & Cooling Services

SAVE \$20

Coupon must be presented at time of signup

(585) **271-COOL** (2665) **Betlem.com**

BETLEM

RESIDENTIAL

HEATING & AIR CONDITIONING

Keeping Rochester's Homes Comfortable For Over 101 Years

Celebrating over



#1 in Air Conditioning in Rochester
(Learn more inside.)

Spring Savings Guide



Coupons • Rebates • Equipment Offers & MORE INSIDE

Spring York System Savings Up To \$7,480

RECEIVE UP TO A

\$480 York Instant Rebate*

+ **Take Advantage of 0% Interest For Up To 18 Months**

+ **Up to \$5000 NEW YORK STATE CLEAN HEAT REBATE While Funds Last**

+ **\$2000 FEDERAL TAX CREDIT**

* When you purchase a qualifying York home comfort system.

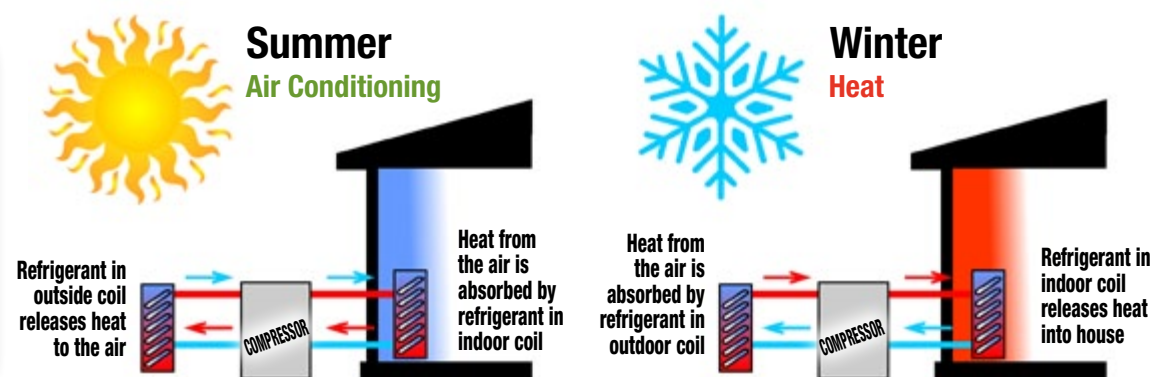


- JHV Variable Capacity Air Handler
- YZV 19 SEER2 Variable Capacity Heat Pump
- Whole-Home Media Air Cleaners
- Affinity™ Communicating Thermostat With Wi-Fi

Featured Clean Technology

How Heat Pumps Provide Heating & Air Conditioning All-In-One-Unit

Like your refrigerator, heat pumps use electricity to pump refrigerant and transfer heat from one space to another. When we transfer heat from within our home to the outdoors, we call it "Air Conditioning". Conversely, when we transfer heat from the outdoors to within the home, we call it a "Heat-Pump".



(585) **271-COOL** (2665) **Betlem.com**



YORK® Manufacturer Rebate & Financing Offers may be combined with a NYS Clean Heat Rebate and a Federal Tax Credit to receive the highest savings level on the purchase of high efficiency equipment. For program details and to see how much you can save, call 271-COOL (2665).

* Some restrictions apply. Equipment savings offer based upon purchase of qualifying YORK® products. Promotional offer valid on installations purchased between April 1, 2024 and June 30, 2024. Certain terms & conditions apply. \$7,480 savings based upon \$480 YORK® Spring 2024 Promotion + \$5,000 NYS Clean Heat Rebate + \$2,000 Federal Tax Credit. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank. Cannot be combined with any other offer. Call Betlem Residential at 271-2665 for all details.

Heating & Air Conditioning All-In-One-Unit

Receive up to a **\$5,000 New York State Clean Heat Rebate On a Cold Climate Air-Source Heat Pump***

➔ **+ An Additional \$2,000 FEDERAL TAX CREDIT Available**

➔ **+ SAVE UP TO 30% On Your Energy Bills**

* Air-Source Heat Pumps (ASHPs) have been an efficient source of cooling for years, but **advances in technology now allow them to effectively address heating needs in cold climates, helping customers lower their energy costs by up to 30% and reduce greenhouse gas emissions.** For a limited time, Betlem Residential is offering our customers up to a \$5,000 rebate on eligible ASHP system installations. An additional \$2,000 Federal Tax Credit is also available. Call us at 271-4328 (HEAT) or visit Betlem.com/ASHP for more information.

Outstanding Cold-Climate Capabilities Operates in Temperatures As Low As -15°F

The Fujitsu Airstage™ Extra Low Temperature Heating (XLTH) Series features outdoor condensing units engineered to operate in temperatures down to -15°F, lower than any other mini-split available today. An Extra Low Temperature Heating mini-split heat pump system is ideal for areas where installing or extending ductwork isn't practical—spaces like sunrooms and add-on rooms. Each system uses a compact indoor and outdoor unit connected through a small hole in your wall. **One outdoor unit can support up to four indoor comfort zones to create a customized whole-home heating and cooling solution. So no matter how severe the temperature, Fujitsu ductless heat pumps continue to deliver optimum HEAT AND COOLING performance and maximum energy savings.**



Indoor & Outdoor Fujitsu Airstage™ XLTH Series Heat Pump Equipment



Watch Our "How Heat Pumps Work" Video



NYS Clean Heat
Participating Contractor

We Help You Maximize Savings

Our Comfort Advisors will guide you, every step of the way to help you get the equipment that is right for you. They will also help you maximize savings through available manufacturer and utility rebates along with government incentives.



Save with Betlem Residential on all you need for Great Home Comfort this Spring & Summer



Eric St. John
Division Manager

Dear Homeowner,

In celebrating our 101st Anniversary, Betlem Residential shares with you, *our Spring 2024 Savings Guide with coupons, rebates, equipment and services to help lower your home energy bills and keep you comfortable.* We offer the quietest and most efficient heating, air conditioning and indoor air quality systems you can buy. *Our comfort advisors will guide you every step of the way to help you maximize equipment savings through available manufacturer and utility rebates along with government incentives.* Whatever your needs; from a new comfort system, an emergency repair, a seasonal tune-up, a duct cleaning, a generator, an energy audit, or just a phone call to ask advice, you can always count on us to provide knowledgeable professional service.

- Eric St. John, Division Manager

Save Up To 23% On Your Home Energy Bills with a Web Enabled Thermostat



A Betlem Residential Comfort Advisor shows a customer how to control a YORK® Affinity Home Wi-Fi Thermostat using a smart phone.

Control your home's heating and cooling **FROM ANYWHERE** with a YORK® Affinity™ Hx™ Touch-screen energy-efficient smart thermostat.

The YORK® Affinity™ Hx™ Touch-screen Thermostat integrates your HVAC system with smart home technology. Programmable thermostats are proven to enhance HVAC system efficiency and lower utility costs. **Access and monitor your system from your home thermostat touch-screen with voice control, using Amazon Alexa, or from a smart device, using your phone, tablet or Apple Watch®.**

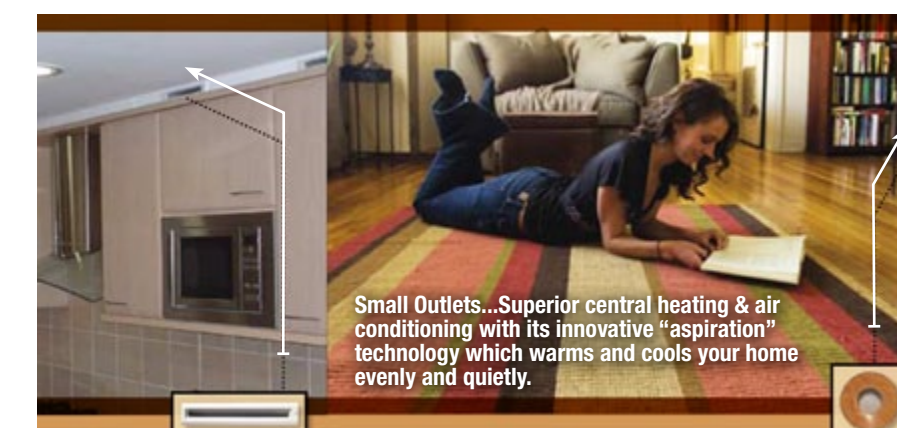
\$75 REBATE ELIGIBLE*

* Limited time RG&E rebate. Call us for details.



Small-Duct Central Heating & Air Conditioning by Unico

Whatever Your Home's Style, Get Superior Air Conditioning & Heating Without Costly, Messy Renovation.



Small Outlets...Superior central heating & air conditioning with its innovative "aspiration" technology which warms and cools your home evenly and quietly.

Whatever your home's style, The Unico System is the perfect fit. A superior central heating and cooling system with its innovative "aspiration" technology, warms and cools your house evenly and quietly. Our revolutionary flexible small ducts weave through the smallest spaces - ceilings, walls, even floors - so there is no need for costly, messy renovation. **It is a superior choice for homes with no pre-existing ductwork.**

Certifications & Memberships



(585) **271-COOL** (4328) **Betlem.com**